

AP Psychology List of Movers and Shakers

Somewhere in your vocabulary notebook, write down each of these names and leave about three lines of space. As we cover these folks, you need to write down the essential aspects of his/her theoretical work. As you read through the chapters and come across them, takes notes on who they are and why we need to know about them.

- Alfred Adler (Psychodynamic)
- Gordon W. Allport (Personality)
- Solomon Asch (Social)
- Atkinson and Shiffrin (Memory)
- Albert Bandura (Behavioralism/Learning)
- Aaron Beck (Cognitive Therapy)
- Alfred Binet (Intelligence)
- Paul Broca (Brain)
- Jerome Bruner (Thinking)
- Raymond Cattell (Personality and Intelligence)
- Noam Chomsky (Language)
- H. Ebbinghaus (Memory)
- Albert Ellis (Cognitive Therapy)
- Erik Erikson (Psychodynamic)
- Hans Eysenck (Personality)
- Anna Freud (Psychodynamic)
- Sigmund Freud (Psychodynamic)
- Howard Gardner (Intelligence)
- Elanor Gibson (Developmental)
- Carol Gilligan (Developmental)
- Harry Harlow (Developmental)
- Karen Horney (Psychodynamic)
- Hubel and Weisel (Vision)
- William James (/Lange) (Emotion)
- Irving Janis (Social)
- Carl Jung (Psychodynamic)
- Lawrence Kohlberg (Developmental)
- Wolfgang Kohler (Thinking)
- Richard Lazarus (Therapy)
- Kurt Lewin (Social)
- Konrad Lorenz (Developmental)
- Abraham Maslow (Motivation)
- Stanley Milgram (Social)
- Ivan Pavlov (Behavioralism/Learning)
- Jean Piaget (Developmental)
- Carl Rogers (Motivation)
- Schachter and Singer (Emotion)
- Hans Seyle (Stress)
- B.F. Skinner (Behavioralism/Learning)
- Roger Spearman (Intelligence)
- Roger Sperry (Brain)
- Robert Sternberg (Intelligence)
- Edward Tolman (Cognitive/Learning)
- E.L. Thorndike (Behavioralism/Learning)
- Lev Vygotsky (Developmental)
- John Watson (Behavioral/Learning)
- Ernst Weber (Perception)
- Wilhelm Wundt (Perception)
- Benjamin Whorf (Language)
- Yerkes/Dodson (Motivation/Emotion)
- Philip Zimbardo (Social)